

Current Subscriber Base: 76,000+

[View Previous Issues](#)

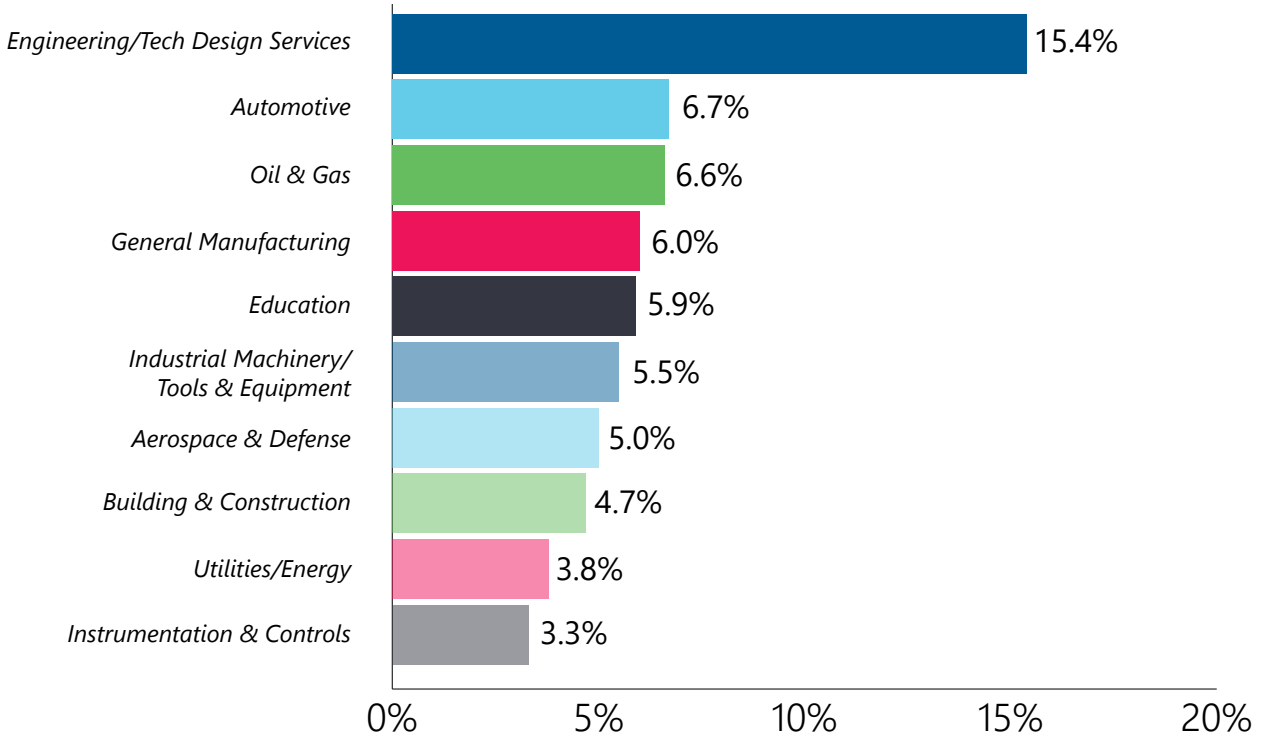
The Careers & Education newsletter provides engineering professionals and aspiring engineers with information about workplace news, career tips, unique job insights, college and continuing education information, innovative programs and companies, management issues and solutions, and more. This newsletter is a great way for engineers at all stages to stay connected to topics that will impact their engineering career.

Markets/Industries Served:

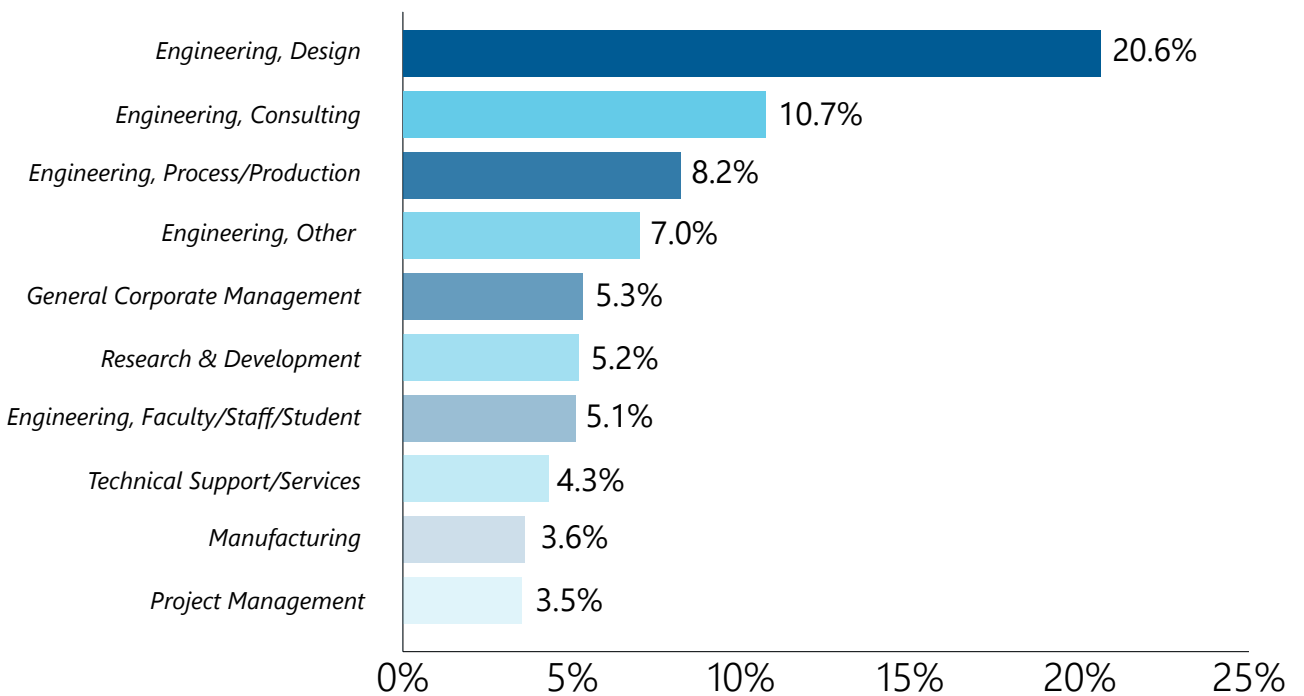
- Academics & Education
- Continuing Education
- Government
- Human Resources
- Insurance & Benefits
- Trade Associations

Subscribers Include:

Top Industries



Top Job Functions



GlobalSpec Newsletters: Reach a Highly Engaged Audience

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use newsletters as a key resource when comparing and evaluating suppliers.



57% of engineers listed vendor news, such as product and service updates, as their favorite aspect of newsletters.*



89% of engineers subscribe to newsletters, with 55% subscribing to 3 or more.*



74% of Manufacturing Marketers used email newsletters to distribute content in the last 12 months.**

Learn More:

[See Frequency and Distribution Dates](#)

[View Sample Ad Levels](#)

* 2023 Smart Marketing for Engineers

** Manufacturing Content Marketing